

Birla Sun Life Fixed Term Plan - Series OC(1155 days)

A Close ended Income Scheme



(PLEASE READ THE INSTRUCTIONS BEFORE FILLING UP THE FORM)

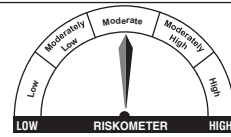
Offer of units of ₹ 10/- each for cash during the New Fund Offer.

New Fund Offer Opens: Tuesday, 07 February 2017. | New Fund Offer Closes: Wednesday, 08 February 2017.

This Product is suitable for investors who are seeking*:

- income with capital growth over Long term
- investments in debt and money market securities maturing on or before the tenure of the Scheme

*Investors should consult their financial advisers if in doubt whether the product is suitable for them



Investors understand that their principal will be at Moderate risk

(PLEASE READ THE INSTRUCTIONS BEFORE FILLING UP THE FORM. All sections to be completed in ENGLISH in BLACK / BLUE COLOURED INK and in BLOCK LETTERS.)

| | | | | |
|--|---------------------------|-----------------|---|-----------------|
| Distributor Name / ARN No. 48012 | Sub Broker Name / ARN No. | Sub Broker Code | Employee Unique ID. No. (EUIIN) E053085 | Application No. |
|--|---------------------------|-----------------|---|-----------------|

EUIIN is mandatory for "Execution Only" transactions. Ref. Instruction No. 9
I/we hereby confirm that the EUIIN box has been intentionally left blank by me/us as this transaction is executed without any interaction or advice by the employee/relationship manager/sales person of the above distributor/sub broker or notwithstanding the advice of in-appropriateness, if any, provided by the employee/relationship manager/sales person of the distributor/sub broker.

| | | |
|--|------------------|-----------------|
| First Applicant / Authorised Signatory | Second Applicant | Third Applicant |
|--|------------------|-----------------|

TRANSACTION CHARGES FOR APPLICATIONS ROUTED THROUGH DISTRIBUTORS/AGENTS ONLY (Refer Instruction 1 (viii))

In case the subscription (lumpsum) amount is ₹ 10,000/- or more and your Distributor has opted to receive Transaction Charges, ₹ 150/- (for first time mutual fund investor) or ₹ 100/- (for investor other than first time mutual fund investor) will be deducted from the subscription amount and paid to the distributor, Units will be issued against the balance amount invested.

EXISTING UNITHOLDER please fill in your Folio No., Name & Email ID and then proceed to Section 5 (Applicable details and Mode of holding will be as per the existing Folio No.)

| |
|--------------------|
| Existing Folio No. |
|--------------------|

1. FIRST / SOLE APPLICANT INFORMATION (MANDATORY) (Refer Instruction No. 2.3,4) Fresh / New Investors fill in all the blocks. (1 to 10) In case of investment "On behalf of Minor", Please Refer Instruction no. 2(ii)

| | |
|--------------------------------|--------------|
| NAME OF FIRST / SOLE APPLICANT | Mr. Ms. M/s. |
|--------------------------------|--------------|

| | | | |
|-------------------------|-----------------|-----------------|------------------------------|
| PAN / PEKRN (Mandatory) | Date of Birth** | D D M M Y Y Y Y | <input type="checkbox"/> KYC |
|-------------------------|-----------------|-----------------|------------------------------|

| |
|--------------------|
| AADHAR Card Number |
|--------------------|

| | |
|------------------------------|--------------|
| NAME OF THE SECOND APPLICANT | Mr. Ms. M/s. |
|------------------------------|--------------|

| | | | |
|-------------------------|-----------------|-----------------|------------------------------|
| PAN / PEKRN (Mandatory) | Date of Birth** | D D M M Y Y Y Y | <input type="checkbox"/> KYC |
|-------------------------|-----------------|-----------------|------------------------------|

| |
|--------------------|
| AADHAR Card Number |
|--------------------|

| | |
|-----------------------------|--------------|
| NAME OF THE THIRD APPLICANT | Mr. Ms. M/s. |
|-----------------------------|--------------|

| | | | |
|-------------------------|-----------------|-----------------|------------------------------|
| PAN / PEKRN (Mandatory) | Date of Birth** | D D M M Y Y Y Y | <input type="checkbox"/> KYC |
|-------------------------|-----------------|-----------------|------------------------------|

| |
|--------------------|
| AADHAR Card Number |
|--------------------|

| | |
|--|--------------|
| NAME OF THE GUARDIAN (In case First / Sole Applicant is minor) / CONTACT PERSON - DESIGNATION / PoA HOLDER (In case of Non-individual Investors) | Mr. Ms. M/s. |
|--|--------------|

| | | | |
|-------------------------|-----------------|-----------------|------------------------------|
| PAN / PEKRN (Mandatory) | Date of Birth** | D D M M Y Y Y Y | <input type="checkbox"/> KYC |
|-------------------------|-----------------|-----------------|------------------------------|

| |
|--------------------|
| AADHAR Card Number |
|--------------------|

| |
|--|
| RELATIONSHIP OF GUARDIAN (Refer Instruction No. 2(ii)) |
|--|

| | | | | | |
|----------|-----------|---|---|---|---|
| ISD CODE | TEL: OFF. | S | T | D | - |
| | TEL: RESI | S | T | D | - |

| | |
|--|---|
| Proof of the Relationship with Minor** | **Mandatory in case the First / Sole Applicant is Minor |
|--|---|

TAX STATUS (Please tick (✓)) (Applicable for First / Sole Applicant)

| | | | | | | | | |
|--|------------------------------------|------------------------------------|--|---|------------------------------|---|--------------------------------|--|
| <input type="checkbox"/> Resident Individual | <input type="checkbox"/> FILs | <input type="checkbox"/> NRI - NRO | <input type="checkbox"/> HUF | <input type="checkbox"/> Club / Society | <input type="checkbox"/> PIO | <input type="checkbox"/> Body Corporate | <input type="checkbox"/> Minor | <input type="checkbox"/> Government Body |
| <input type="checkbox"/> Trust | <input type="checkbox"/> NRI - NRE | <input type="checkbox"/> Bank & FI | <input type="checkbox"/> Sole Proprietor | <input type="checkbox"/> Partnership Firm | <input type="checkbox"/> QFI | <input type="checkbox"/> Others _____ | (Please Specify) | |

| | | | |
|---|--------------------------------|---------------------------------|--|
| MODE OF HOLDING (Please tick (✓)) (Please Refer Instruction No. 2(v)) | <input type="checkbox"/> Joint | <input type="checkbox"/> Single | <input type="checkbox"/> Anyone or Survivor (Default option is Anyone or survivor) |
|---|--------------------------------|---------------------------------|--|

MAILING ADDRESS OF FIRST / SOLE APPLICANT (P.O.Box Address is not sufficient. Please provide full address.) (Indian Address in case of NRIs/FILs)

| | | |
|------|-------|----------|
| CITY | STATE | PIN CODE |
|------|-------|----------|

2. GO GREEN [Please tick (✓)] (Refer Instruction No. 10)

SMS Transact Online Access Mobile No. +91 _____ / We would like to register for my/our SMS Transact and/ or Online Access

Email Id _____

Default Communication mode is E-mail only, if you wish to receive following document(s) via physical mode: Account Statement Annual Report Other Statutory Information

Email Id _____

Twitter Id _____

3. BANK ACCOUNT DETAILS [Please note that as per SEBI Regulations it is mandatory for investors to provide their bank account details] Refer Instruction No. 3(A)

Name of the Bank _____

Branch Address _____

Pin Code _____

City _____

Account No. _____

Account Type [Please tick (✓)] SAVINGS CURRENT NRE NRO FCNR OTHERS (please specify) _____

11 Digit IFSC Code _____

9 Digit MICR Code _____

4. INVESTMENT DETAILS [Please tick (✓)]

| | | |
|---|---|--|
| Birla Sun Life Fixed Term Plan - Series OC(1155 Days) | Plan | <input checked="" type="checkbox"/> Regular |
| | Options | <input type="checkbox"/> Growth <input type="checkbox"/> Dividend |
| | Sub-Options [(Please tick (✓) Only in case of Dividend options)] | <input type="checkbox"/> Normal Dividend Payout <input type="checkbox"/> Quarterly Dividend Payout |

Default Plan: Refer KIM for details. **Default Option:** Growth Option **Default Sub Option for Dividend:** Normal Dividend payout.

KYC DETAILS (Mandatory)

OCCUPATION [Please tick (✓)]

| | |
|-------------------------|---|
| FIRST APPLICANT | <input type="checkbox"/> Private Sector Service <input type="checkbox"/> Public Sector Service <input type="checkbox"/> Government Service <input type="checkbox"/> Business <input type="checkbox"/> Professional <input type="checkbox"/> Agriculturist <input type="checkbox"/> Retired <input type="checkbox"/> Housewife <input type="checkbox"/> Student <input type="checkbox"/> Forex Dealer <input type="checkbox"/> Others (please specify) |
| SECOND APPLICANT | <input type="checkbox"/> Private Sector Service <input type="checkbox"/> Public Sector Service <input type="checkbox"/> Government Service <input type="checkbox"/> Business <input type="checkbox"/> Professional <input type="checkbox"/> Agriculturist <input type="checkbox"/> Retired <input type="checkbox"/> Housewife <input type="checkbox"/> Student <input type="checkbox"/> Forex Dealer <input type="checkbox"/> Others (please specify) |
| THIRD APPLICANT | <input type="checkbox"/> Private Sector Service <input type="checkbox"/> Public Sector Service <input type="checkbox"/> Government Service <input type="checkbox"/> Business <input type="checkbox"/> Professional <input type="checkbox"/> Agriculturist <input type="checkbox"/> Retired <input type="checkbox"/> Housewife <input type="checkbox"/> Student <input type="checkbox"/> Forex Dealer <input type="checkbox"/> Others (please specify) |

GROSS ANNUAL INCOME [Please tick (✓)]

| | |
|-------------------------|---|
| FIRST APPLICANT | <input type="checkbox"/> Below 1 Lac <input type="checkbox"/> 1-5 Lacs <input type="checkbox"/> 5-10 Lacs <input type="checkbox"/> 10-25 Lacs <input type="checkbox"/> > 25 Lacs - 1 Crore <input type="checkbox"/> > 1 Crore Net worth (Mandatory for Non - Individuals Rs. _____ as on <input type="text" value="D"/> <input type="text" value="D"/> <input type="text" value="M"/> <input type="text" value="M"/> <input type="text" value="Y"/> <input type="text" value="Y"/> <input type="text" value="Y"/> <input type="text" value="Y"/> [Not older than 1 year] |
| SECOND APPLICANT | <input type="checkbox"/> Below 1 Lac <input type="checkbox"/> 1-5 Lacs <input type="checkbox"/> 5-10 Lacs <input type="checkbox"/> 10-25 Lacs <input type="checkbox"/> > 25 Lacs - 1 Crore <input type="checkbox"/> > 1 Crore OR Net Worth _____ |
| THIRD APPLICANT | <input type="checkbox"/> Below 1 Lac <input type="checkbox"/> 1-5 Lacs <input type="checkbox"/> 5-10 Lacs <input type="checkbox"/> 10-25 Lacs <input type="checkbox"/> > 25 Lacs - 1 Crore <input type="checkbox"/> > 1 Crore OR Net Worth _____ |

For Individuals

- I am Politically Exposed Person
 I am Related to Politically Exposed Person
 Not Applicable

For Non-Individual Investors (Companies, Trust, Partnership etc.)

- Is the company a Listed Company or Subsidiary of Listed Company or Controlled by a Listed Company: Yes No
 (If No, please attach mandatory UBO Declaration)
 Foreign Exchange / Money Charger Services Yes No
 Gaming / Gambling / Lottery / Casino Services Yes No
 Money Lending / Pawning Yes No

5. PAYMENT DETAILS Refer Instruction No. 5. (Please mention the application Serial number and the first applicant's name on the reverse of the Cheque / DD. Please ensure there is only one Cheque / DD submitted per application form).

Mode of Payment [Please tick (✓)] Cheque DD Cheque / DD should be drawn favouring "Birla Sun Life MF NFO Account" RTGS / NEFT / Fund Transfer Letter Other (please specify)

Investment Amount (₹)* _____

DD Charges (₹)* _____

Net Amount (₹) _____

Cheque/DD No. _____

Dated

Bank Name & Branch

Account No. _____

UTR No. _____

(In case of RTGS/NEFT)

*To be filled in by investors residing at the location, where the AMC Branches /Collection Bank centres are not located. *Minimum of ₹ 5,000/- and in multiples of ₹ 10/- thereafter during the New Fund Offer period.

6. DEMAT ACCOUNT DETAILS (OPTIONAL) (Please ensure that the sequence of names as mentioned in the application form matches with that of the A/c. held with the depository participant.) Refer Instruction No. 3(B)

NSDL: Depository Participant Name: _____ DPID No.: _____ Beneficiary A/c No. _____
CDSL: Depository Participant Name: _____ Beneficiary A/c No. _____

Enclosed: Client Master Transaction/ Statement Copy/ DIS Copy

7. REDEMPTION / DIVIDEND REMITTANCE (Please attach a copy of cancelled cheque Refer Instruction No. 8 & 12)

Electronic Payment

It is the responsibility of the Investor to ensure the correctness of the IFSC code/ MICR code for Electronic Payout at recipient/destination branch corresponding to the Bank details mentioned in Section 3.

Cheque Payment

If MICR and IFSC code for Redemption/Dividend Payout is available all payouts will be automatically processed as Electronic Payout-RTGS/NEFT/Direct Credit/NECS.

8. NOMINATION DETAILS (Mandatory) (Refer Instruction No. 7)

I/We wish to nominate I/We DO NOT wish to nominate and sign here 1st Applicant Signature (Mandatory)

| | Nominee Name and Address | Guardian Name (in case of Minor) | Allocation % | Nominee/ Guardian Signature |
|-----------|--------------------------|----------------------------------|--------------|-----------------------------|
| Nominee 1 | | | | |
| Nominee 2 | | | | |
| Nominee 3 | | | | |
| | | | Total = 100% | |

9. FATCA & CRS INFORMATION (Please tick (✓) For Individuals & HUF (Mandatory) Non Individual investors should mandatorily fill separate FATCA detail form

The below information is required for all applicant(s)/ guardian

Address Type: Residential or Business Residential Business Registered Office (for address mentioned in form/existing address appearing in folio)

Is this applicant(s)/ guardian's Country of Birth / Citizenship / Nationality / Tax Residency other than India? Yes No

If Yes, please provide the following information [mandatory]

Please indicate all countries in which you are resident for tax purposes and the associated Tax Reference Numbers below.

| Category | First Applicant (including Minor) | Second Applicant / Guardian | Third Applicant |
|--|-----------------------------------|-----------------------------|-----------------|
| Name of Applicant | | | |
| Place / City of Birth | | | |
| Country of Birth | | | |
| Country of Tax Residency# | | | |
| Tax Payer Ref. ID No [^] | | | |
| Identification Type [TIN or other, please specify] | | | |
| Country of Tax Residency 2 | | | |
| Tax Payer Ref. ID No. 2 | | | |
| Identification Type [TIN or other, please specify] | | | |
| Country of Tax Residency 3 | | | |
| Tax Payer Ref. ID No. 3 | | | |
| Identification Type [TIN or other, please specify] | | | |

#To also include USA, where the individual is a citizen/ green card holder of USA.

[^]In case Tax Identification Number is not available, kindly provide its functional equivalent.

To, Date

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| D | D | M | M | Y | Y | Y | Y |
|---|---|---|---|---|---|---|---|

The Trustee,
Birla Sun Life Mutual Fund

Having read and understood the contents of the Statement of Additional Information / Scheme Information Document of the Scheme, I/We hereby apply for units of the scheme and agree to abide by the terms, conditions, rules and regulations governing the scheme. I/We hereby declare that the amount invested in the scheme is through legitimate sources only and does not involve and is not designed for the purpose of the contravention of any Act, Rules, Regulations, Notifications or Directions of the provisions of the Income Tax Act, Anti Money Laundering Laws, Anti Corruption Laws or any other applicable laws enacted by the government of India from time to time. I/We have understood the details of the scheme & I/We have not received nor have been induced by any rebate or gifts, directly or indirectly in making this investment.

For Non-Individual Investors: I/We hereby confirm that the object clause of the constitution document of the entity (viz. MOA/ AOA/ Trust Deed, etc.), allows us to apply for investment in this scheme of Birla Sun Life Mutual fund and the application is being made within the limits for the same. I/We are complying with all requirements / conditions of the entity while applying for the investments and I/We, including the entity, if the case may arise so, hereby agree to indemnify BSLAMC / BSLMF in case of any dispute regarding the eligibility, validity and authorization of the entity and/or the applicants who have applied on behalf of the entity.

For NRIs only: I/We confirm that I am/We are Non Residents of Indian Nationality/Origin and that I/We have remitted funds from abroad through approved banking channels or from funds in my/our Non-Resident External /Non-Resident Ordinary /FCNR account. (Refer Inst. No. 6)

I/We confirm that details provided by me/us are true and correct.

****** I have voluntarily subscribed to the on-line access for transacting through the internet facility provided by Birla Sun Life Asset Management Company Ltd. (Investment Manager of Birla Sun Life Mutual Fund) and confirm of having read, understood and agree to abide the terms and conditions for availing of the internet facility more particularly mentioned on the website www.birlasunlife.com and hereby undertake to be bound by the same. I further undertake to discharge the obligations cast on me and shall not at any time deny or repudiate the on-line transactions effected by me and I shall be solely liable for all the costs and consequences thereof.

The ARN holder has disclosed to me/us all the commissions (in the form of trail commission or any other mode), payable to him for the different competing schemes of various mutual funds from amongst which the scheme is being recommended to me/us..

FATCA & CRS Declaration: I/We have understood the information requirements of this Form (read along with FATCA & CRS Instructions) and hereby confirm that the information provided by me/ us on this Form is true, correct, and complete. I/We also confirm that I/We have read and understood the FATCA & CRS Terms and Conditions and hereby accept the same.

First Applicant / Authorised Signatory

Second Applicant

Third Applicant

ACKNOWLEDGEMENT SLIP (To be filled in by the Investor) Birla Sun Life Fixed Term Plan - Series OC(1155 days)

Application No. _____



Birla Sun Life Asset Management Company Limited
 One India Bulls Centre, Tower 1, 17th floor, Jupiter Mill Compound, 841, S.B. Marg, Elphinstone Road, Mumbai - 400 013
 CIN No.: U65991MH1994PLC080811 | Toll Free: 1800-270-7000 / 1800-22-7000 | sms GAIN to 567679 | Email: connect@birlasunlife.com

| |
|---|
| Collection Centre / BSLAMC Stamp & Signature |
| |

Received from Mr. / Ms. _____ Date : ____/____/____

[Please tick (✓)] ENCLOSED PAN Proof KYC Complied

| | | |
|---|---|--|
| Birla Sun Life Fixed Term Plan - Series OC(1155 days) | Plan | <input type="checkbox"/> Regular |
| | Options | <input type="checkbox"/> Growth <input type="checkbox"/> Dividend |
| | Sub-Options [(Please tick (✓) Only in case of Dividend options)] | <input type="checkbox"/> Normal Dividend Payout <input type="checkbox"/> Quarterly Dividend Payout |

Default Plan: Refer KIM for details. **Default Option:** Growth Option **Default Sub Option for Dividend:** Normal Dividend payout.

Investment Amount / Amount Blocked (₹) _____ Cheque No. _____

Net Amount _____ Dated ____/____/____ Drawn on Bank _____

Please tick (✓) if applying through ASBA facility and provide the following details:

ASBA Application number: _____ Bank Account no.: _____

SCSB (Bank and Branch): _____ Date & Time of Submission: _____

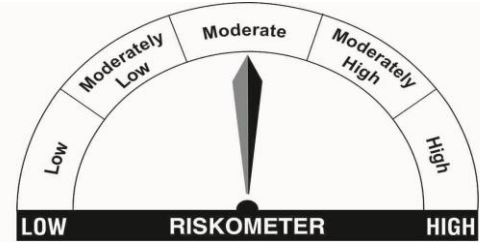
Birla Sun Life **Fixed Term Plan - Series OC (1155 days)**

(A Close ended Income Scheme)


Birla Sun Life
Mutual Fund
This Product is suitable for investors who are seeking*:

- income with capital growth over long term
- investments in debt and money market securities maturing on or before the tenure of the Scheme

*Investors should consult their financial advisers if in doubt whether the product is suitable for them.



Investors understand that their principal will be at **Moderate** risk

Offer of Units of ₹ 10/- each for cash during the New Fund Offer Period

New Fund Offer Opens: Tuesday, February 07, 2017 | **New Fund Offer Closes:** Wednesday, February 08, 2017

The subscription list may be closed earlier by giving at least one day's notice in one daily newspaper. The Trustee reserves the right to extend the closing date of the New Fund Offer Period, subject to the condition that the subscription of the New Fund Offer Period shall not be kept open for more than 15 days.

NAME OF THE ASSET MANAGEMENT COMPANY**BIRLA SUN LIFE ASSET MANAGEMENT COMPANY LIMITED**

One Indiabulls Centre, Tower-1, 17th floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013.

Tel.: +91-22 43568000.

Fax No. +91-22 43568110 / 8111.

CIN: U65991MH1994PLC080811

NAME OF MUTUAL FUND**BIRLA SUN LIFE MUTUAL FUND**

One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013

Tel. +91-22 43568000.

Fax No. +91-22 43568110 / 8111.

Website www.birlasunlife.com

This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the scheme/Mutual Fund, due diligence certificate by the AMC, Key Personnel, investors' rights & services, risk factors, penalties & pending litigations etc. investors should, before investment, refer to the Scheme Information Document and Statement of Additional Information available free of cost at any of the Investor Service Centres or distributors or from the website www.birlasunlife.com.

The Scheme particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations 1996, as amended till date, and filed with Securities and Exchange Board of India (SEBI). The units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM.

The Mutual Fund/AMC and its empanelled broker(s) has not given and shall not give any indicative portfolio and indicative yield in any communication, in any manner whatsoever. Investors are advised not to rely on any communication regarding indicative yield/portfolio with regard to the scheme.

It is to be distinctly understood that the permission given by National Stock Exchange of India Limited (NSE) should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the 'Disclaimer Clause of NSE'

| | | | |
|---|--|---------------------|--|
| Investment Objective | The Scheme seeks to generate income by investing in a portfolio of fixed income securities maturing on or before the duration of the Scheme. The Scheme does not guarantee/indicate any returns. There can be no assurance that the schemes' objectives will be achieved. | | |
| Liquidity | The scheme will have duration of 1155 days from and including the date of allotment. | | |
| Asset Allocation Pattern of the Scheme | Under normal circumstances, the asset allocation of the Scheme will be as follows: | | |
| | Instrument | Risk Profile | Normal Allocation (% of total Assets) |
| | Debt Securities including Government Securities (excluding Money Market Instruments) | Low to medium | 80-100% |
| | Money Market instruments | Low to medium | 0-20% |

The scheme shall invest only in such securities which mature on or before the date of the maturity of the scheme. In case of securities with put options, the maturity shall be reckoned with respect to the final maturity date and not the "put option" date.

The scheme shall not invest in Foreign Securities, repo in corporate debt securities, Securitised Debt Instruments, Credit Default Swaps and/or derivative instruments.

The scheme shall not engage in securities lending/short selling activities.

Change in Asset Allocation

Subject to the SEBI (MF) Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, applicable regulations and political and economic factors. It must be clearly understood that the percentages stated above can vary depending upon the perception of the BSLAMC; the intention being at all times to seek to protect the interests of the unit holders. Such changes in the investment pattern will be for short term and defensive considerations.

In the event of the any deviations from the asset allocation table above, the Fund Manager shall review and rebalance the portfolio within 30 days from the date of said deviation to bring it in line with the asset allocation pattern as indicated above.

In case the rebalancing is not done within the specified period, justification for the same shall be provided to the Investment Committee and the reason for the same shall be recorded in writing. The Investment Committee shall then decide on the course of action.

OTHER DISCLOSURES FOR CLOSE ENDED DEBT ORIENTED SCHEMES:

(1) Credit Evaluation Policy

From credit evaluation perspective, each company is internally appraised by focusing on three parameters i.e.

1. Business Fundamental: It includes understanding of competitive position and competitor analysis on key parameters, strategies for growth, technical and marketing skill set, manufacturing process, productivity details and future expansion plans.
2. Financial Analysis: It includes analysis of Balance sheet, Profit and Loss account, and cash flow statement. Ratio analysis for the past years including quarterly / half yearly results analysis wherever available. Different set of ratios are analysed for corporates, banks, NBFCs etc.
3. Management Track record of the Investee company: It includes assessment of management quality, reviewing promoter background and track record, performance of group companies and possibility of group support, internal control systems, succession plans & repayment track record including that of other companies in the group.

Typically, an interaction with the company management is also sought prior to setting up of issuer limits. For structured obligations, in addition to the above, the evaluation also covers originator analysis, collateral analysis, structure analysis and embedded risk analysis.

A Detailed analysis is carried out to understand the business model of the investee company and its financial position before deciding to invest.

All Research is carried out by the internal team and approved as per our authorisation matrix.

(2) Sectors in which the Scheme(s) shall not invest

The scheme shall not invest in securities of Gem and jewellery and Airlines sector.

The scheme shall not have exposure in fixed income securities in excess of 25% of net assets in any sector as per sectoral classification as prescribed by AMFI. Provided that an additional exposure to financial services sector (over and above the limit of 25%) not exceeding 10% of the net assets of the scheme shall be allowed by way of increase in exposure to Housing Finance Companies (HFCs) only. Provided further that the additional exposure to such securities issued by HFCs are rated AA and above and these HFCs are registered with National Housing Bank (NHB) and the total investment / exposure in HFCs shall not exceed 25% of the net assets of the scheme.

Further, provided that the above sectoral limit is not applicable for:

- i. AAA rated instruments of PSU Banks and AAA rated instruments of Public Financial Institutions (PFIs),
- ii. CBLOs,
- iii. Bank Certificate of Deposits,



KEY INFORMATION MEMORANDUM

- iv. Government of India securities,
- v. Treasury Bills.
- vi. Short Term deposits of scheduled commercial banks

(3) Type of instruments which the schemes propose to invest in: Please refer Section 'D. Investment By Scheme' given in Scheme Information Document (SID) for further details.

(4) Floors and Ceiling within a range of 5% of the intended allocation (in %) against each sub asset class / credit rating:

(The scheme shall invest in various securities/instruments as mentioned below with the ratings mentioned against the type of instrument. As per SEBI circular Cir/IMD/DF/12/2011 dated August 01, 2011, the scheme is allowed to invest within a range of 5% of the intended allocation (floor and cap) against each sub asset class/credit rating. The intended allocation percentage to net assets, based on the tenure of the schemes, would be determined and disclosed at the time of filing of Final Scheme Information Document with SEBI before launch of each scheme)

Intended Portfolio Allocation

| Instruments | Credit Rating | | | | |
|--|---------------|--------|--------|---|----------------|
| | A1 | AAA | AA | A | Not Applicable |
| CDs | 0-5% | - | - | - | - |
| CPs | 0-5% | - | - | - | - |
| NCDs | - | 80-85% | 15-20% | - | - |
| Government Securities | - | - | - | - | 0-5% |
| Treasury Bills/ CBLO / Reverse Repos/ Liquid Schemes | - | - | - | - | 0-5% |

Note:

- (i) Securities with rating A and AA shall include A+ and A- & AA+ and AA-, respectively. Similarly, securities with A1 rating shall include A1+.
- (ii) All investments shall be made based on rating prevalent at the time of investment. Where any paper is having dual rating (rated differently by more than one rating agency) then for the purpose of meeting intended range the most conservative publicly available rating would be considered e.g. if the paper is rated AAA by one rating agency and AA by the other, then, the paper will be treated as AA rated paper for complying with intended portfolio range.
- (iii) There can be positive variation in the range w.r.t rating i.e. scheme may invest in papers of higher rating in the same instrument than indicated.
- (iv) In case of non-availability of and taking into account the risk-reward analysis of CPs/NCDs; the scheme may invest in Bank CDs having highest ratings (i.e. A1+ or equivalent) or / T-Bills / CBLOs. Such deviation may continue till maturity of the scheme, if suitable NCDs/CPs of desired credit quality are not available.
- (v) At the time of building the portfolio post NFO and towards the maturity of the scheme, there may be a higher allocation to cash and cash equivalents.
- (vi) Further, the above allocation may vary during the duration of the Scheme. Some of these instances are: (i) coupon inflow; (ii) the instrument is called or bought back by the issuer (iii) in anticipation of any adverse credit event etc. In case of such deviations, the Scheme may invest in Bank CDs having highest ratings (i.e. A1+ or equivalent) / CBLOs / T-Bills / Government Securities. Deviation, if any, due to such instances, may continue till maturity, if suitable NCDs / CPs of desired credit quality are not available.
- (vii) **Change in Asset Allocation:** Further, in the event of any deviations below the minimum limits or beyond the maximum limits as specified in the above table and subject to the notes mentioned herein, the Fund Manager shall rebalance the portfolio within **30 days** from the date of said deviation (provided such deviation is not too close to maturity of the scheme)
Accordingly, investors should note that there will not be any variation between the intended portfolio allocation and the final portfolio allocation apart from the exceptions as mentioned under clauses (iii), (iv), (v) and (vi) above.
- (viii) The Scheme shall not invest in unrated debt instruments. For this purpose, unrated debt securities shall exclude instruments such as CBLO, Reverse Repo, short term deposit to which rating is not applicable.

(5) Reporting: After the closure of NFO, the AMC will report in the next meeting of AMC/ Trustees, the publicized percentage allocation and the final portfolio.

Investment Strategy

The Investment Philosophy of the fund manager is to generate superior risk-adjusted returns on a consistent basis through a research driven investment approach in line with the investment objective of the scheme. The



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| | <p>investment manager will aim to allocate assets of the scheme between various money market and fixed income securities. The actual percentage of investment in various fixed income securities will be decided after considering various factors like the prevailing interest rate and inflation scenario, performance of corporate sector, general liquidity and other considerations.</p> |
| <p>Risk Profile of the Scheme</p> | <p>Mutual Fund Units involve investment risks including the possible loss of principal. Please read the Scheme Information Document carefully for details on risk factors before investment. Scheme Specific Risk Factors are summarized below:</p> <p>Risk Factors associated with investments in Fixed Income Securities:</p> <ul style="list-style-type: none"> ▪ Price-Risk or Interest-Rate Risk: Fixed income securities such as bonds, debentures and money market instruments run price-risk or interest-rate risk. Generally, when interest rates rise, prices of existing fixed income securities fall and when interest rates drop, such prices increase. The extent of fall or rise in the prices is a function of the existing coupon, days to maturity and the increase or decrease in the level of interest rates. ▪ Credit Risk: In simple terms this risk means that the issuer of a debenture/ bond or a money market instrument may default on interest payment or even in paying back the principal amount on maturity. Even where no default occurs, the price of a security may go down because the credit rating of an issuer goes down. It must, however, be noted that where the Scheme has invested in Government securities, there is no credit risk to that extent. ▪ Liquidity or Marketability Risk: This refers to the ease with which a security can be sold at or near to its valuation yield-to-maturity (YTM). The primary measure of liquidity risk is the spread between the bid price and the offer price quoted by a dealer. Liquidity risk is today characteristic of the Indian fixed income market. ▪ Reinvestment Risk: Investments in fixed income securities may carry reinvestment risk as interest rates prevailing on the interest or maturity due dates may differ from the original coupon of the bond. Consequently, the proceeds may get invested at a lower rate. ▪ Pre-payment Risk: Certain fixed income securities give an issuer the right to call back its securities before their maturity date, in periods of declining interest rates. The possibility of such prepayment may force the fund to reinvest the proceeds of such investments in securities offering lower yields, resulting in lower interest income for the fund. ▪ Concentration Risk: The Scheme portfolio may have higher exposure to a single sector, subject to maximum of 25% of net assets as specified, depending upon availability of issuances in the market at the time of investment, resulting in higher concentration risk. Any change in government policy / business environment relevant to the sector may have an adverse impact on the portfolio. ▪ Different types of securities in which the scheme would invest as given in the Scheme Information Document carry different levels and types of risk. Accordingly the scheme's risk may increase or decrease depending upon its investment pattern. e.g. corporate bonds carry a higher amount of risk than Government securities. Further even among corporate bonds, bonds, which are AA rated, are comparatively more risky than bonds, which are AAA rated. <p>Risk Factors associated with Listing of units:</p> <ul style="list-style-type: none"> ▪ Listing of units of the scheme on stock exchange(s) does not necessarily guarantee liquidity and there can be no assurance that an active secondary market for the units will develop or be maintained. ▪ Trading in the units of the Scheme on the Exchange may be halted because of market conditions, including any halt in the operations of Depository Participants or for reasons that in view of the Exchange Authorities or SEBI, trading in the units is suspended and / or restricted. In addition, trading in units is subject to trading halts caused by extraordinary market volatility and pursuant to stock exchange rules of 'circuit filter'. There can be no assurance that the requirements of Stock Exchange necessary to maintain the listing of units of scheme will continue to be met or will remain unchanged. ▪ Further, the Scheme being a close ended scheme and listed on stock exchange, as per SEBI guidelines, no redemption / repurchase / switches of units will be allowed prior to maturity under the scheme. The investors wishing to redeem their units may do so through stock exchange mode. ▪ The Units of the scheme may trade above or below their face value / NAV. The NAV of the scheme will fluctuate with changes in the market value of schemes holdings. The trading prices of units of the scheme will fluctuate in accordance with changes in their NAV as well as market supply and demand which may even lead the units to quote at significant premium or discount to NAV. ▪ There is a possibility that the unitholders find it difficult or uneconomical to liquidate their investments at any particular time. As a result, investors in the scheme must be prepared to hold the units until the maturity under the Scheme. ▪ Regulatory Risk: Any changes in trading regulations by the Stock Exchange or SEBI, inter alia, may also result in wider premium/ discount to the NAV of the Schemes. Although the Units are proposed to be listed on the Stock Exchange, the AMC and the Trustees will not be liable for any loss suffered by investors due |



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| | <p>to delay in listing of units of the Schemes on the Stock Exchange or due to connectivity problems with the depositories due to the occurrence of any event beyond their control.</p> <ul style="list-style-type: none"> ▪ As the units of the scheme may be held in electronic (demat) mode through depositories, the records of the depository shall be final with respect to the number of units available to the credit of unitholder. Settlement of trades, redemption/dividend payment, in lieu of such units held in electronic (demat) form, by the Mutual Fund will depend upon the confirmations to be received from depository (ies) on which the Mutual Fund has no control. <p>Risk Factors associated with Close Ended Schemes:</p> <ul style="list-style-type: none"> ▪ A close ended Scheme endeavours to achieve the capital appreciation only at the scheduled maturity of the Scheme. However, there is no assurance that the said objective will be achieved at the scheduled maturity of the scheme and there is a risk that the capital invested may not be fully realisable upon maturity of the scheme. • The scheme being close ended in nature does not allow redemption during the tenor of the scheme. Redemptions shall happen only at the time of maturity of the scheme, and hence returns generated by the scheme may be affected if the underlying markets are at unfavourable level at the time of maturity of the scheme. ▪ Investors who wish to exit/redeem before the scheduled maturity date may do so through the stock exchange mode. For the Units listed on the exchange, it is possible that the market price at which the Units are traded may be at a discount to the NAV of such Units. Hence, Unit Holders who sell their Units in a Scheme prior to maturity may not get the NAV returns. |
| <p>Risk Control Strategies</p> | <p>Investments made by the scheme would be in accordance with the investment objectives of the scheme and provisions of SEBI Regulations. Since investing requires disciplined risk management, the AMC would incorporate adequate safeguards for controlling risks in the portfolio construction process. The risk control process involves reducing risks through portfolio diversification, taking care however not to dilute returns in the process. The AMC believes that this diversification would help achieve the desired level of consistency in returns. The AMC aims to identify securities, which offer superior levels of yield at lower levels of risks. With the aim of controlling risks, rigorous in-depth credit evaluation of the securities proposed to be invested in will be carried out by the investment team of the AMC.</p> <p>Credit Risk</p> <p>Every investment in Debt and Money Market Instruments of any issuer would be made in accordance with Credit policy as defined and established by AMC from time to time. The Credit Policy, which is reviewed and monitored on a regular basis by Investment Committee, inter alia, enumerates issuer selection process, the various parameters to be considered for setting up credit exposure limits and Credit authorisation matrix for such limits, credit monitoring process etc.</p> <p>The following parameters shall be considered for selection :</p> <ul style="list-style-type: none"> (i) The exposure to a counter party is based on the networth of the counterparty. The fund manager would do a risk assessment of the issuer before making the investments. Further, continuous monitoring of the networth of the company is done. The risk assessment by the fund manager includes the monitoring of the following: <ul style="list-style-type: none"> I. Capital Structure II. Debt Service coverage ratio III. Interest coverage IV. Profitability margin V. Current ratio (ii) The fund managers determine the sector to which the counter party relates. The fund manager assigns risk weightages to sectors and shall not invest in sectors which carry a high credit risk. The risk weightages are based upon various factors like the nature of products/services of the sector, current state and future outlook for the sector, subsidies provided to the sector and government regulations for the sector. (iii) The fund manager shall also check the track record of the company in terms of its financials and any defaults to its creditors. (iv) The fund managers shall consider the track record of the sponsor/ parent of the counterparty. It includes the financials of the sponsor/ parent company and whether the parent/sponsor has defaulted in the past. (v) The fund manager can also have a call with the Management of the company as a part of its research of the company. (vi) The fund manager will also check for Credit Default Swaps spreads of the company in global market, if any available. <p>The above parameters are dependent upon the information available at the time of due diligence. The fund manager shall endeavour to include all these parameters but investors should note that these parameters are indicative and can change from time to time at the discretion of the fund manager.</p> |



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| | <p>Price-Risk or Interest-Rate Risk</p> <p>The fund will invest in a basket of debt and money market securities maturing on or before maturity of the fund with a view to hold them till the maturity of the fund. While the interim NAV will fluctuate in response to changes in interest rates, the final NAV will be more stable. To that extent the interest rate risk will be mitigated at the maturity of the scheme.</p> <p>Reinvestment Risk</p> <p>Reinvestment risks will be limited to the extent of coupons received on debt instruments, which will be a very small portion of the portfolio value.</p> <p>Concentration Risk</p> <p>The Fund Manager shall endeavor to mitigate the risk by taking exposure to high rated instruments and locking in at the point of investment to such issuance yields.</p> <p>While these measures are expected to mitigate the above risks to a large extent, there can be no assurance that these risks would be completely eliminated.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|--------------------------------|---------------------------------------|--------------------------------|-----------------------------|---|---------------|---------------|-------------|---|---------------|--------|-------------|---|---------------|---------|-------------|---|-----------|--------|-------------|---|--------|---------------|-------------|---|--------|---------|-------------|---|-----------|---------|--------------|---|-----------|---------------|--------------|
| <p>Plans/Options</p> | <p>The Scheme will have will have Regular Plan and Direct Plan** with a common portfolio and separate NAVs. Investors should indicate the Plan for which the subscription is made by indicating the choice in the application form.</p> <p>Each of the above Regular and Direct Plan under the scheme will have the following Options / Sub-options</p> <p>(1) Growth Option and</p> <p>(2) Dividend Option with</p> <p style="padding-left: 40px;">(a) Normal Dividend sub-option (Payout Facility)</p> <p style="padding-left: 40px;">(b) Quarterly Dividend sub-option (Payout Facility).</p> <p>**DIRECT PLAN:</p> <p>i. Direct Plan is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.</p> <p>ii. Eligible investors: All categories of investors (whether existing or new Unitholders) as permitted under the Scheme Information Document of the Scheme are eligible to subscribe under Direct Plan.</p> <p>iii. Modes for applying: Investments under Direct Plan can be made through various modes offered by the Mutual Fund for investing directly with the Mutual Fund [except through Stock Exchange Platforms for Mutual Funds and all other Platform(s) where investors' applications for subscription of units are routed through Distributors].</p> <p>iv. How to apply:</p> <p>a. Investors desirous of subscribing under Direct Plan of a Scheme will have to ensure to indicate "Direct Plan" against the Scheme name in the application form.</p> <p>b. Investors should also indicate "Direct" in the ARN column of the application form.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>Default Plan / Option / Sub-option</p> <p>(In case the investor fails to specify his preference, the given default plan / option / sub-option would apply.)</p> | <p>Default Option: Growth</p> <p>In case of valid application received without indicating choice between Growth and Dividend Option, the same shall be considered as Growth Option and processed accordingly. For valid application received without indicating choice between Normal Dividend and Quarterly Dividend sub-option, the same shall be considered as Normal Dividend sub-option and processed accordingly.</p> <p>Default Plan:</p> <p>Investors are requested to note the following scenarios for the applicability of "Direct Plan or Regular Plan" for valid applications received under the Scheme:</p> <table border="1" data-bbox="350 1577 1430 1902"> <thead> <tr> <th>Scenario</th> <th>Broker Code mentioned by the investor</th> <th>Plan mentioned by the investor</th> <th>Default Plan to be captured</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Not mentioned</td> <td>Not mentioned</td> <td>Direct Plan</td> </tr> <tr> <td>2</td> <td>Not mentioned</td> <td>Direct</td> <td>Direct Plan</td> </tr> <tr> <td>3</td> <td>Not mentioned</td> <td>Regular</td> <td>Direct Plan</td> </tr> <tr> <td>4</td> <td>Mentioned</td> <td>Direct</td> <td>Direct Plan</td> </tr> <tr> <td>5</td> <td>Direct</td> <td>Not Mentioned</td> <td>Direct Plan</td> </tr> <tr> <td>6</td> <td>Direct</td> <td>Regular</td> <td>Direct Plan</td> </tr> <tr> <td>7</td> <td>Mentioned</td> <td>Regular</td> <td>Regular Plan</td> </tr> <tr> <td>8</td> <td>Mentioned</td> <td>Not Mentioned</td> <td>Regular Plan</td> </tr> </tbody> </table> <p><i>In cases of wrong/ invalid/ incomplete ARN codes mentioned on the application form, the application shall be processed under Regular Plan. The AMC shall contact and obtain the correct ARN code within 30 calendar days of the receipt of the application form from the investor/ distributor. In case, the correct code is not</i></p> | Scenario | Broker Code mentioned by the investor | Plan mentioned by the investor | Default Plan to be captured | 1 | Not mentioned | Not mentioned | Direct Plan | 2 | Not mentioned | Direct | Direct Plan | 3 | Not mentioned | Regular | Direct Plan | 4 | Mentioned | Direct | Direct Plan | 5 | Direct | Not Mentioned | Direct Plan | 6 | Direct | Regular | Direct Plan | 7 | Mentioned | Regular | Regular Plan | 8 | Mentioned | Not Mentioned | Regular Plan |
| Scenario | Broker Code mentioned by the investor | Plan mentioned by the investor | Default Plan to be captured | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Not mentioned | Not mentioned | Direct Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Not mentioned | Direct | Direct Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Not mentioned | Regular | Direct Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Mentioned | Direct | Direct Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Direct | Not Mentioned | Direct Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Direct | Regular | Direct Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Mentioned | Regular | Regular Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | Mentioned | Not Mentioned | Regular Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | <i>received within 30 calendar days, the AMC shall reprocess the transaction under Direct Plan from the date of application without any exit load.</i> | | | | | | | | | | | | | | | | | | |
|---|---|---|-------------------------------------|-----------------------|--|------------|-------------|------------|----------------|---------------------------------------|--|---|---|---|-----------------------------------|---|--|--|---|
| Applicable NAV | Units of the scheme cannot be redeemed by the investors directly with the fund until the date of maturity of the scheme. Therefore, the provisions of cut off timing for redemptions will not be applicable. | | | | | | | | | | | | | | | | | | |
| Minimum Application Amount / Number of Units | Purchase Minimum of ₹ 5,000/- and in multiples of ₹ 10/- thereafter during the New Fund Offer period. | Repurchase No redemption (repurchase) of units is allowed before the maturity of the scheme. Investors wishing to exit may do so by selling their units through stock exchange. | | | | | | | | | | | | | | | | | |
| Despatch of Proceeds of Repurchase (Redemption) Request | Within 10 working days from the date of maturity. | | | | | | | | | | | | | | | | | | |
| Benchmark Index | CRISIL Composite Bond Fund Index | | | | | | | | | | | | | | | | | | |
| Dividend Policy | Dividends will be declared subject to availability of distributable surplus and at the discretion of the AMC/Trustee. On payment of Dividends, the NAV will stand reduced by the amount of dividend payout and dividend distribution tax, if any. | | | | | | | | | | | | | | | | | | |
| Name of the Fund Manager | Mr. Mohit Sharma | | | | | | | | | | | | | | | | | | |
| Name of the Trustee Company | Birla Sun Life Trustee Company Private Limited | | | | | | | | | | | | | | | | | | |
| Performance of the Scheme | This scheme does not have any performance track record | | | | | | | | | | | | | | | | | | |
| Expenses of the Scheme | New Fund Offer Period The NFO expenses of the scheme shall be borne by the AMC. | | | | | | | | | | | | | | | | | | |
| (i) Load Structure | Entry Load*: Nil Exit Load: Nil No redemption/repurchase of units shall be allowed prior to the maturity of the scheme. Investors wishing to exit may do so through stock exchange mode *In terms of SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009, no entry load will be charged by the Scheme to the investor effective August 1, 2009. The upfront commission, if any, on investment made by the investor shall be paid by the investor directly to the Distributor, based on his assessment of various factors including the service rendered by the Distributor. Exit load charged, if any, by the AMC/Mutual Fund to the unitholder shall be credited to the respective scheme immediately, net of service tax, if any. | | | | | | | | | | | | | | | | | | |
| (ii) Recurring expenses (As a % of daily net assets) | Maximum estimated permissible expenses, including investment management and advisory fees, as a % per annum of daily net assets: <table border="1" data-bbox="349 1423 1510 1986"> <thead> <tr> <th>A. Expense Head / Nature of expense</th> <th>% of daily net assets</th> </tr> </thead> <tbody> <tr><td>Investment Management and Advisory Fees (AMC fees)</td><td rowspan="14">Upto 2.25%</td></tr> <tr><td>Trustee fee</td></tr> <tr><td>Audit fees</td></tr> <tr><td>Custodian fees</td></tr> <tr><td>Registrar & Transfer Agent (RTA) Fees</td></tr> <tr><td>Marketing & Selling expense including agent commission</td></tr> <tr><td>Cost related to investor communications</td></tr> <tr><td>Cost of fund transfer from location to location</td></tr> <tr><td>Cost of providing account statements/allotment advice and dividend/ redemption cheques and warrants</td></tr> <tr><td>Costs of Statutory advertisements</td></tr> <tr><td>Cost towards investor education & awareness (at least 2 bps)^</td></tr> <tr><td>Brokerage & transaction cost over and above 12 bps for cash market trades.</td></tr> <tr><td>Service tax on expenses other than investment management and advisory fees</td></tr> <tr><td>Service tax on brokerage and transaction cost</td></tr> </tbody> </table> | | A. Expense Head / Nature of expense | % of daily net assets | Investment Management and Advisory Fees (AMC fees) | Upto 2.25% | Trustee fee | Audit fees | Custodian fees | Registrar & Transfer Agent (RTA) Fees | Marketing & Selling expense including agent commission | Cost related to investor communications | Cost of fund transfer from location to location | Cost of providing account statements/allotment advice and dividend/ redemption cheques and warrants | Costs of Statutory advertisements | Cost towards investor education & awareness (at least 2 bps)^ | Brokerage & transaction cost over and above 12 bps for cash market trades. | Service tax on expenses other than investment management and advisory fees | Service tax on brokerage and transaction cost |
| A. Expense Head / Nature of expense | % of daily net assets | | | | | | | | | | | | | | | | | | |
| Investment Management and Advisory Fees (AMC fees) | Upto 2.25% | | | | | | | | | | | | | | | | | | |
| Trustee fee | | | | | | | | | | | | | | | | | | | |
| Audit fees | | | | | | | | | | | | | | | | | | | |
| Custodian fees | | | | | | | | | | | | | | | | | | | |
| Registrar & Transfer Agent (RTA) Fees | | | | | | | | | | | | | | | | | | | |
| Marketing & Selling expense including agent commission | | | | | | | | | | | | | | | | | | | |
| Cost related to investor communications | | | | | | | | | | | | | | | | | | | |
| Cost of fund transfer from location to location | | | | | | | | | | | | | | | | | | | |
| Cost of providing account statements/allotment advice and dividend/ redemption cheques and warrants | | | | | | | | | | | | | | | | | | | |
| Costs of Statutory advertisements | | | | | | | | | | | | | | | | | | | |
| Cost towards investor education & awareness (at least 2 bps)^ | | | | | | | | | | | | | | | | | | | |
| Brokerage & transaction cost over and above 12 bps for cash market trades. | | | | | | | | | | | | | | | | | | | |
| Service tax on expenses other than investment management and advisory fees | | | | | | | | | | | | | | | | | | | |
| Service tax on brokerage and transaction cost | | | | | | | | | | | | | | | | | | | |



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| | <table border="1"> <tr> <td>Other expenses\$</td> <td></td> </tr> <tr> <td>Maximum total expense ratio (TER) permissible under Regulation 52(6)(c)(i) ##</td> <td>Upto 2.25%</td> </tr> <tr> <td>B. Additional expense for gross new inflows from specified cities under Regulation 52 (6A) (b) to improve geographical reach of scheme.</td> <td>Upto 0.30%</td> </tr> </table> | Other expenses\$ | | Maximum total expense ratio (TER) permissible under Regulation 52(6)(c)(i) ## | Upto 2.25% | B. Additional expense for gross new inflows from specified cities under Regulation 52 (6A) (b) to improve geographical reach of scheme. | Upto 0.30% | | |
|---|--|--------------------|-------------------|--|-------------------|---|------------|-------|-------|
| Other expenses\$ | | | | | | | | | |
| Maximum total expense ratio (TER) permissible under Regulation 52(6)(c)(i) ## | Upto 2.25% | | | | | | | | |
| B. Additional expense for gross new inflows from specified cities under Regulation 52 (6A) (b) to improve geographical reach of scheme. | Upto 0.30% | | | | | | | | |
| <p>Waiver of Load for Direct Applications</p> | <p>Not Applicable</p> | | | | | | | | |
| <p>Listing</p> | <p>\$ Listing expenses are part of other expenses. <i>The purpose of the above table is to assist the investor in understanding the various costs and expenses that an investor in the scheme will bear directly or indirectly. The above estimates for recurring expense are for indicative purposes only and have been made in good faith as per the information available to the AMC based on past experience.</i></p> <p>Note:</p> <p>(a) At least 10%# of the TER is charged towards distribution expenses/ commission in the Regular Plan. The TER of the Direct Plan will be lower to the extent of the abovementioned distribution expenses/ commission (at least 10%#) which is charged in the Regular Plan. For eg: In case the TER charged under Regular Plan is 2.00% p.a., then in such case, the TER charged under Direct plan will be lower by atleast 0.20% p.a. (i.e. 10% of 2.00% p.a.).</p> <p>(b) ##The Maximum total expense ratio for the Direct Plan as permissible under Regulation 52(6)(c) will not exceed 2.00% p.a. of daily net assets of the Scheme.</p> <p>(c) ^ In terms of SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012, the AMC / Mutual Fund shall annually set apart at least 2 basis points (i.e. 0.02%) on daily net assets of the scheme within the maximum limit of Total Expense Ratio as per Regulation 52 of the SEBI (MF) Regulations for investor education and awareness initiatives.</p> <p>(d) In terms of SEBI Circular No. CIR/IMD/DF/21/2012 dated September 13, 2012, AMC may charge service tax on following Fees and expenses as below:</p> <p>(i) Investment Management and Advisory Fees: AMC may charge service tax on investment management and advisory fees to the scheme in addition to the maximum limit of Total Expense Ratio as prescribed under Regulation 52 of the SEBI (MF) Regulations. <i>Currently, service tax is levied @14% for AMC fees as per taxation laws in force.</i></p> <p>(ii) Other than Investment Management and Advisory Fees: AMC may charge service tax on expenses other than investment management and advisory fees to the scheme within the maximum limit of Total Expense Ratio as prescribed under Regulation 52 of the SEBI (MF) Regulations. Further, service tax on Brokerage and transaction cost incurred for execution of trades, will be within the maximum limit of Total Expense Ratio as prescribed under Regulation 52 of the SEBI (MF) Regulations</p> <p>(e) As per Regulation 52(6)(c) of SEBI (MF) Regulations, the total expenses of the scheme, including Investment Management and Advisory Fees, shall be subject to following limits as specified below:</p> <table border="1" data-bbox="365 1207 1498 1283"> <thead> <tr> <th>First ₹ 100 Crores</th> <th>Next ₹ 300 Crores</th> <th>Next ₹ 300 Crores</th> <th>Over ₹ 700 Crores</th> </tr> </thead> <tbody> <tr> <td>2.25%</td> <td>2.00%</td> <td>1.75%</td> <td>1.50%</td> </tr> </tbody> </table> <p>(f) Fungibility of Maximum Permissible expense: The maximum total expense ratio (TER) that can be charged to the scheme will be subject to such limits as prescribed under the SEBI (MF) Regulations. The said maximum TER shall either be apportioned under various expense heads as enumerated above, without any sub limit or allocated to any of the said expense head(s) at the discretion of AMC. Also, the types of expenses charged shall be as per the SEBI (MF) Regulations.</p> <p>Investors should note that the total recurring expenses of the scheme excluding issue or redemption expenses, whether initially borne by the Mutual Fund or by the AMC, but including the investment management and advisory fee, shall not exceed the limits as prescribed under Regulation 52 of the SEBI (MF) Regulations. Subject to the SEBI (MF) Regulations, expenses over and above the prescribed ceiling will be borne by the AMC. Investors are requested to refer to SID under “Section IV-FEES AND EXPENSES - B. Annual Scheme Recurring Expense” for further details on total expenses permissible to be charged to the scheme in accordance with Regulation 52 of the SEBI (MF) Regulations.</p> | First ₹ 100 Crores | Next ₹ 300 Crores | Next ₹ 300 Crores | Over ₹ 700 Crores | 2.25% | 2.00% | 1.75% | 1.50% |
| First ₹ 100 Crores | Next ₹ 300 Crores | Next ₹ 300 Crores | Over ₹ 700 Crores | | | | | | |
| 2.25% | 2.00% | 1.75% | 1.50% | | | | | | |



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| | <p>Although Units are to be listed on stock exchange/s, there can be no assurance that an active secondary market will develop or be maintained. The AMC and the Trustees will not be liable for delay in trading of Units on stock exchange/s due to the occurrence of any event beyond their control.</p> <p>As per SEBI circular SEBI/IMD/CIR No. 12/147132/08 dated December 11, 2008 the units of the scheme will be listed on National Stock Exchange of India Limited (NSE) for which the Trustees have obtained an in-principle approval from NSE vide letter NSE/LIST/85871 dated September 2, 2016.</p> | | |
| Tax treatment for the Investors (Unitholders) | Investors are advised to refer to the details in the Statement of Additional Information and also independently refer to his tax advisor. | | |
| Daily Net Asset Value (NAV) Publication | The NAV will be declared on all business days and will be published in atleast 2 daily newspapers in accordance with SEBI (MF) Regulations. NAV can also be viewed on www.birlasunlife.com and www.amfiindia.com Investors can also call up at our toll free number 1800-22-7000 / 1800-270-7000. | | |
| For Investor Grievances please contact | <table border="0"> <tr> <td style="vertical-align: top;"> <p>Birla Sun Life Asset Management Company Limited One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013 Tel.: 1800-270-7000 / 1800-22-7000, E-mail: connect@birlasunlife.com CIN: U65991MH1994PLC080811</p> </td> <td style="vertical-align: top;"> <p>Registrar & Transfer Agents: Computer Age Management Services Pvt. Ltd. (CAMS) Rayala Towers, 158, Anna Salai, Chennai - 600002. Contact Details: 1800-425-2267 E-mail: birlasunlife@camsonline.com Website Address: www.camsonline.com</p> </td> </tr> </table> | <p>Birla Sun Life Asset Management Company Limited One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013 Tel.: 1800-270-7000 / 1800-22-7000, E-mail: connect@birlasunlife.com CIN: U65991MH1994PLC080811</p> | <p>Registrar & Transfer Agents: Computer Age Management Services Pvt. Ltd. (CAMS) Rayala Towers, 158, Anna Salai, Chennai - 600002. Contact Details: 1800-425-2267 E-mail: birlasunlife@camsonline.com Website Address: www.camsonline.com</p> |
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| Unitholders' Information | <p>Allotment: The process of allotment of units will be completed within 5 (five) business days from the date of closure of the New Fund Offer Period.</p> <p>FOR INVESTORS WHO OPT TO HOLD UNITS IN PHYSICAL (NON-DEMAT) MODE AND DO NOT HAVE DEMAT ACCOUNT:</p> <p>Account Statements:</p> <ul style="list-style-type: none"> AMC shall send allotment confirmation specifying the number of units allotted to the investor by way of email and/or SMS's to the investors' registered email address and/or mobile number not later than 5 (five) business days from the date of closure of the New Fund Offer Period. Thereafter, a Consolidated Account Statement (CAS) shall also be sent to the unitholder in whose folio transactions viz. subscriptions, redemptions, switches, dividend payout etc. have taken place during that month, on or before 10th of the succeeding month by e-mail/mail. CAS shall contain details relating to all the transactions** carried out by the investor, including details of transaction charges paid to the distributor, if any, across all schemes of all mutual funds, during the month and holding at the end of the month. <i>**The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, Systematic Investment Plan, Systematic Withdrawal Plan, Systematic Transfer Plan and bonus transactions.</i> In case of specific request is received from investors, account statement shall be issued to the investors within 5 (five) business days from the receipt of such request without any charges. The unitholder may request for a physical account statement by writing/calling the AMC/ISC/R&T. Half Yearly Consolidated Account Statement: <ul style="list-style-type: none"> A CAS detailing holding across all schemes of all mutual funds at the end of every six months (i.e. September/ March), shall be sent by mail/e-mail on or before 10th day of succeeding month, to all such Unitholders in whose folios no transaction has taken place during that period. The half yearly consolidated account statement will be sent by e-mail to the Unitholders whose e-mail address is available, unless a specific request is made to receive in physical. Investors should note that, no separate account statements will be issued to investors opted to hold units in electronic (demat) mode since the statement of account furnished by depository participant will contain the details of transactions. <p>For more details, Investors are requested to refer the Scheme Information Document (SID) and Statement of Additional Information (SAI).</p> <p>FOR INVESTORS WHO OPT TO HOLD UNITS IN DEMAT MODE:</p> <ul style="list-style-type: none"> On acceptance of the application for subscription during the NFO period, an allotment confirmation specifying the number of units allotted to the investor shall be send by way of email and/or SMS's to the investors' registered email address and/or mobile number not later than 15 (fifteen) days from the date of closure of the New Fund Offer Period. Thereafter, Single Consolidated Account Statement (SCAS), based on PAN of the holders, shall be sent by | | |



KEY INFORMATION MEMORANDUM

Depositories, for each calendar month within 10th day of the succeeding month to the unitholders in whose folio(s)/demat account(s) transactions have taken place during that month.

- SCAS shall be sent by Depositories every half yearly (September/ March), on or before 10th day of succeeding month, detailing holding at the end of the sixth month, to all such unitholders in whose folios and demat accounts there have been no transactions during that period.
- In case of demat accounts with nil balance and no transactions in securities and in mutual fund folios, the depository shall send account statement in terms of regulations applicable to the depositories.
- Consolidation shall be done on the basis of Permanent Account Number (PAN). In the event the folio / demat account has more than one registered holder, the first named Unit holder / Account holder shall receive the SCAS. For the purpose of SCAS, common investors across mutual funds / depositories shall be identified on the basis of PAN. Consolidation shall be based on the common sequence / order of investors in various folios/demat accounts across mutual funds / demat accounts across depository participants.
- In case of multiple accounts across two depositories, the depository with whom the demat account has been opened earlier will be the default depository which will consolidate the details across depositories and Mutual Fund investments and dispatch the SCAS to the unitholders.
- Unitholders whose folio(s)/demat account(s) are not updated with PAN shall not receive SCAS. Unitholders are therefore requested to ensure that their folio(s)/demat account(s) are updated with PAN.
- For Unitholders who have provided an e-mail address in KYC records, the SCAS will be sent by e-mail.
- The Unitholders may request for account statement for mutual fund units held in physical mode. In case of a specific request received from the Unitholders, account statement shall be provided to the unitholders within 5 business days from the receipt of such request.
- No account statements will be issued to unitholders opted to hold units in demat mode, since the statement of account furnished by depository participant periodically will contain the details of transactions.
- SCAS sent within the time frame mentioned above is provisional and is subject to realisation of payment instrument and/or verification of documents, including the application form.

Annual Report:

The scheme wise annual report or an abridged summary thereof shall be sent to all Unitholders not later than four months from the date of closure of the relevant accounting year and full annual report shall be available for inspection at the Head Office of the Mutual Fund and a copy shall be made available to the Unitholders on request on payment of nominal fees, if any.

The scheme wise annual report or an abridged summary thereof (the reports) shall be sent:

- (i) **By e-mail only** to the Unitholders whose e-mail address is available with BSLAMC / Mutual Fund;
- (ii) In physical form to the Unitholders whose email address is not available with Mutual Fund and/or to those Unitholders who have opted / requested for the same.

Accordingly, unitholders are requested to ensure that their folio(s) are updated with e-mail address, in case they wish to receive the reports electronically i.e. via e-mail. Also, in case the unitholders wish to receive physical copies of reports they may indicate as such, notwithstanding registration of e-mail address with BSLAMC / Mutual Fund.

The physical copy of the scheme wise annual report or abridged summary thereof shall be made available to the investors at the registered office of the BSLAMC. A link of the scheme annual report or abridged summary thereof shall be displayed prominently on the website of the Mutual Fund (www.birlasunlife.com) and shall also be displayed on the website of AMFI (www.amfiindia.com).

Half Yearly Disclosures (Unaudited Financial Results / Portfolio):

Mutual Fund / AMC shall within one month from the close of each half year, (i.e. 31st March and on 30th September), host a soft copy of its unaudited financial results on its website (www.birlasunlife.com). Further, the Mutual Fund / AMC shall publish an advertisement disclosing the hosting of such unaudited half yearly financial results on their website, in atleast one national English daily newspaper and a regional newspaper published in the language of the region where the Head Office of the Mutual Fund is situated.

The Mutual Fund / AMC shall before the expiry of one month from the close of each half year (i.e. 31st March and 30th September), publish complete statement of the scheme portfolio in prescribed format as at end of such half year in one national English daily newspaper and in a regional newspaper published in the language of the region where the Head Office of the Mutual Fund is situated.

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| | <p>Monthly Portfolio Disclosures: The monthly portfolio of the scheme (alongwith ISIN) shall also be made available on the website of Mutual Fund (www.birlasunlife.com) on or before tenth day of the succeeding month.</p> | | | | | | |
|--|--|---------------|----------------------------------|--|--|--|--|
| <p>Transaction Charges (For Lumpsum Purchases routed through distributor/ agent)</p> | <p>SEBI has, with the intent to enable investment by people with small saving potential and to increase reach of Mutual Fund products in urban areas and in smaller towns, wherein the role of the distributor is considered vital, allowed AMC's vide its circular No. Cir/ IMD/ DF/13/ 2011 dated August 22, 2011 to deduct transaction charges for subscription of ₹10,000/- and above.</p> <p>In accordance with the said circular, BSLAMC / Mutual Fund will deduct the transaction charges from the subscription amount and pay to the distributors as shown below (who have opted-in to receive the transaction charges on basis of type of product). Thereafter, the balance of the subscription amount shall be invested.</p> <ol style="list-style-type: none"> Transaction charges shall be deducted for Applications for purchase/ subscription relating to new inflows and routed through distributor/ agent: <table border="1" data-bbox="350 573 1505 751"> <thead> <tr> <th data-bbox="350 573 922 615">Investor Type</th> <th data-bbox="922 573 1505 615">Transaction charges[^]</th> </tr> </thead> <tbody> <tr> <td data-bbox="350 615 922 684">First Time Mutual Fund Investor (across Mutual Funds)</td> <td data-bbox="922 615 1505 684">₹ 150 for subscription application of ₹10,000 and above.</td> </tr> <tr> <td data-bbox="350 684 922 751">Investor other than First Time Mutual Fund Investor</td> <td data-bbox="922 684 1505 751">₹ 100 for subscription application of ₹10,000 and above.</td> </tr> </tbody> </table> [^]The transaction charge, if any, shall be deducted by the BSLAMC from the subscription amount and paid to the distributor; and the balance shall be invested and accordingly units allotted. The statement of account shall clearly state the net investment as gross subscription less transaction charge and depict the number of units allotted against the net investment amount. Transaction charges shall not be deducted/applicable for: <ol style="list-style-type: none"> purchases / subscriptions for an amount less than ₹ 10,000/-; Transaction other than purchases / subscriptions relating to new inflows such as Switches, etc. Purchases / subscriptions made directly with the Mutual Fund (i.e. not routed through any distributor / agent). Transactions carried out through the Stock Exchange Platforms for Mutual Funds. Investor should note that, as per SEBI circular no. SEBI/IMD/CIR No. 4/ 168230/09, dated June 30, 2009, the upfront commission, if any, on investment made by the investor shall continue to be paid by the investor directly to the Distributor by a separate cheque, based on his assessment of various factors including the service rendered by the Distributor. | Investor Type | Transaction charges [^] | First Time Mutual Fund Investor (across Mutual Funds) | ₹ 150 for subscription application of ₹10,000 and above. | Investor other than First Time Mutual Fund Investor | ₹ 100 for subscription application of ₹10,000 and above. |
| Investor Type | Transaction charges [^] | | | | | | |
| First Time Mutual Fund Investor (across Mutual Funds) | ₹ 150 for subscription application of ₹10,000 and above. | | | | | | |
| Investor other than First Time Mutual Fund Investor | ₹ 100 for subscription application of ₹10,000 and above. | | | | | | |

Notwithstanding anything contained in the Key Information Memorandum, the provisions of SEBI (Mutual Funds) Regulations, 1996 and Guidelines thereunder shall be applicable. Further, investors may ascertain about any further changes from the Mutual Fund/Investor Service Centres /Distributors or Brokers.

Date: January 25, 2017

Place: Mumbai